

Indira Abhyanker

Digital designer born and raised in Cupertino, CA

Portfolio ↗

abhyanke@usc.edu ↗

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ABOUT ME

Detail-oriented and data-driven UI/UX designer passionate about AI and making complex ideas simple.

EDUCATION

University of Southern California

Graduating May 2026

B.S. in Business and Design
emphasis in Artificial Intelligence

SKILLS

Product Design	User Research	Motion Graphics
UI/UX Design	A/B Testing	Video Editing
Graphic Design	Illustration & Art	Storytelling

TOOLBOX

Figma	Illustrator	Midjourney
Sketch	Python	OpenAI
Photoshop	Procreate	HTML / CSS

INTERESTS



WORK EXPERIENCE

Procter & Gamble

UX Design Co-op (Summers '24 '25) MAY 2024 – NOW

Built a scalable design system and redesigned a P&G internal site using data to improve structure and usability.

Led the first AI integration case study for P&G Design and presented recommendations to senior leadership.

Trained a proprietary LLM on internal information to generate brand-consistent design assets.

Designed responsive web and mobile interfaces for an upcoming product launch.

SOSHE Beauty ↗

UI/UX Designer MAR 2023 – MAY 2025

Designed high-converting PDPs and landing pages for Facebook ad campaigns.

Led optimization of the homepage UX to improve navigation, visual hierarchy, and conversion rates.

Trademarkia.ai ↗

Artificial Intelligence Design Intern JAN 2025 – MAY 2025

Designed interfaces for an AI-powered platform that simplifies complex legal information and increases legal accessibility.

PROJECTS

Nora Music ↗ UI/UX Designer MAR 2023 – JUN 2023

Puddle ↗ UI/UX Designer AUG 2022 – DEC 2022